



The Advancement of Women

Powered by



**Stop**  
Domestic  
Violence



First Citizens

## **Ever wish you could do more with your First Citizens Credit Card?**

The First Citizens Corporate Social Responsibility (CSR) for The Advancement of Women is powered by a Visa Credit Card that gives you the opportunity to play your part in ending violence against women and children. The card not only offers you cash back but also the opportunity to support the advancement of women in a convenient and sustainable way.

### **How you can help women heal**

With the Card, you will be contributing with First Citizens towards ending violence against women and children. All it takes is a monthly contribution of either \$25, \$50, \$75 or \$100. The funds collected will be deposited in the Fund for The Advancement of Women.

Contributions will go to the following Non-Governmental Organisations (NGOs) that are dedicated to helping The Advancement of Women:

- Bridge of Hope 2005
- Coalition Against Domestic Violence
- Couva Children's Home and Crisis Nursery
- Myrtle's Place
- Rainbow Rescue
- Rape Crisis Society of Trinidad and Tobago
- Sylphil Home in Love

Your contributions will also be used to sponsor fundraising events to further support the cause.

### **The First Citizens Fund for The Advancement of Women – how you can help**

The Fund is a designated account used to fund/ sponsor initiatives related to the advancement of women and ending violence against women and children.

Every year, First Citizens will contribute \$200,000 towards the Fund while First Citizens Credit Card customers will contribute to the Fund on a monthly basis.

## **How will the Fund be managed?**

The Fund will be managed by a Committee for The Advancement of Women comprised of six members – three senior First Citizens staff and three independent representatives.

## **How often will disbursements be made?**

The Committee will apportion the funds semi-annually to the NGOs with payments being made in April and November. The NGOs will be required to account for the use of the funds.

## **How will customers be informed of what is being done with their contributions?**

Customers will be updated quarterly on matters related to the NGOs' efforts to support the advancement of women via credit card statements and the First Citizens website.

## **Financial reporting on the Fund**

Audited financial statements will be printed and distributed annually via credit card statements.

## **Benefits of the Card**

- Low annual fee of \$100
- Cash back rewards: 0.75% of your monthly purchases
- Credit line starting at \$3,000 - \$29,000
- FREE online banking, telebanking, mobile banking and email alert services

## **Give yourself the gift of goodwill with the First Citizens Purple Card!**

For further information, send a secure message via First Citizens online banking, visit our website or call 62-FIRST.

*\*Must be 18 years and older to apply*





# Stop Domestic Violence



**First Citizens**

Visit [www.firstcitizenstt.com](http://www.firstcitizenstt.com)  
or call 62-FIRST (623-4778) for further information.

